## Partnerships Are Available to Qualifying

Firearms Instructors and Training Facilities
Firearms Dealers
Shooting Ranges
Shooting Communities/Organizations
Youth Shooting Programs
Shooting Competition Sites and Associations

# The more members you help us to gain, the more we will promote your business; to help you grow!

### **Partner in Liberty Benefits by Level**

Number of Trial Memberships	10	20	50	75
you sign up that convert to paid	+	+	+	+
Listed on PPFC Website *	X	X	X	X
PPFC Home Page Spot Light *	X	X	X	X
Invitation to Address PPFC Membership *	X	X	X	X
Unique Web Page *	X	X	X	X
Discounted Table at PPFC Member Appreciation Event*	X	X	X	X
Listed in PPFC Newsletter		X	X	X
Discounted Newsletter ads (4/yr)		X	X	X
Supported Liberty Center		X	X	Х
Your Major Events on PPFC calendar			X	X
Free Table at PPFC Member Appreciation Event			X	X
Complementary Anniversary Banquet Table				X
PPFC Recognition Plaque				X

<sup>\*</sup>Basic Benefits

### **Partners in Liberty Agree to:**

- Issue PPFC Six Month Trial Memberships to individuals who purchase a firearm or successfully complete a firearms training class
- Display a PPFC Partner in Liberty sticker at your business entrance
- Maintain a PPFC Partner in Liberty, Liberty Center, at your place of business, where brochures can be prominently displayed
- Agree to speak to your customers/students about the importance of belonging to a local Second Amendment organization, like the PPFC
- Allow a PPFC representative to give a five to ten minute promotional presentation to your class (by appointment)

#### **How It Works**

- Submit the completed application to a PPFC representative
- Applications will be reviewed by the Partners in Liberty Committee
- Applicants will be advised of the approval status within two weeks of application
- Approved partners will be invited to make a five minute presentation to our general membership at our monthly meeting
- Approved partners will be issued a PPFC Trial Membership discount code, unique to their business, allowing us to track progress towards goal
- Trial Memberships that don't convert to regular memberships within 8 months will drop off your total
- Basic benefits will begin immediately, on good faith
- Level 2, 3, & 4 benefits will begin as goals are attained
- Program, Partner levels, and benefit levels will be reviewed annually, and adjusted accordingly
- The partnership agreement can be terminated by either party upon notice

# Pikes Peak Firearms Coalition Partner in Liberty Agreement

The Pikes Peak Firearms Coalition agrees to promote by the terms outlined in this brochure
agrees to promote the Pikes Peak Firearms Coalition through the Partner in Liberty program, as outlined in this brochure.
Authorized PPFC Representative Date
Authorized Representative of Applicant Business Date
Partners in Liberty Committee: Approved Denied Date

Pikes Peak Firearms Coalition
Because Liberty Isn't Going to Defend Itself!
PPFC.org



# Because Liberty Isn't Going to Defend Itself!

## **Partners in Liberty Program**

In an effort to recognize & promote organizations who partner with us in the fight to protect our rights to keep and bear arms, the PPFC is launching the Partners in Liberty program to foster collaborative & reciprocal promotion between the PPFC and our business partners

Because Liberty Isn't Going to Defend Itself!

Pikes Peak Firearms Coalition PPFC.org